

SMART VUE



FULL
BUSINESS
PROPOSAL

WWW.SMARTVUE.CO.IN

ABOUT US

At Smart Vue, we are a dynamic and innovative digital marketing services provider dedicated to helping businesses grow their online presence. Founded by Mr. Arif, a passionate digital marketer with 3.5 years of experience, we specialize in delivering data-driven strategies that boost brand visibility, engagement, and conversions.

OUR MISSION

To empower businesses of all sizes with cutting-edge digital marketing solutions that drive sustainable success in the ever-evolving online landscape. Under Mr. Arif's leadership, Smart Vue combines creativity, analytics, and the latest digital trends to help brands stand out and thrive.

SMART VUE

FULL BUSINESS SOLUTION PACKAGE

You Get In Full Business Solution package

- 1 Website (5-7 page)
- 2 Full SEO (On-page, Off Page)
- 3 Social Media Marketing
- 4 Google My Business Listing
- 5 GMB Posting
- 6 Social Media Creation
- 7 Social Media Optimization

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WEBSITE DEVELOPMENT

Website Development (5-7 Pages)

- ✓ Free Domain* (T&C Apply)
- ✓ Free Website Hosting
- ✓ Free Business Emails
- ✓ Free SSL Certificate
- ✓ Free Live Chat Integration
- ✓ Google Maps
- ✓ WhatsApp Chat
- ✓ Call Button
- ✓ Banner
- ✓ Video Gallery
- ✓ Image Gallery
- ✓ Mobile Responsive
- ✓ SEO-Friendly
- ✓ 4 Professional Social Media Integration
- ✓ Inquiry & Contact Forms
- ✓ Create Testimonials
- ✓ Mobile Responsive
- ✓ Delivery in 3-4 Days

SOCIAL MEDIA MARKETING

Organic Facebook Management Plan

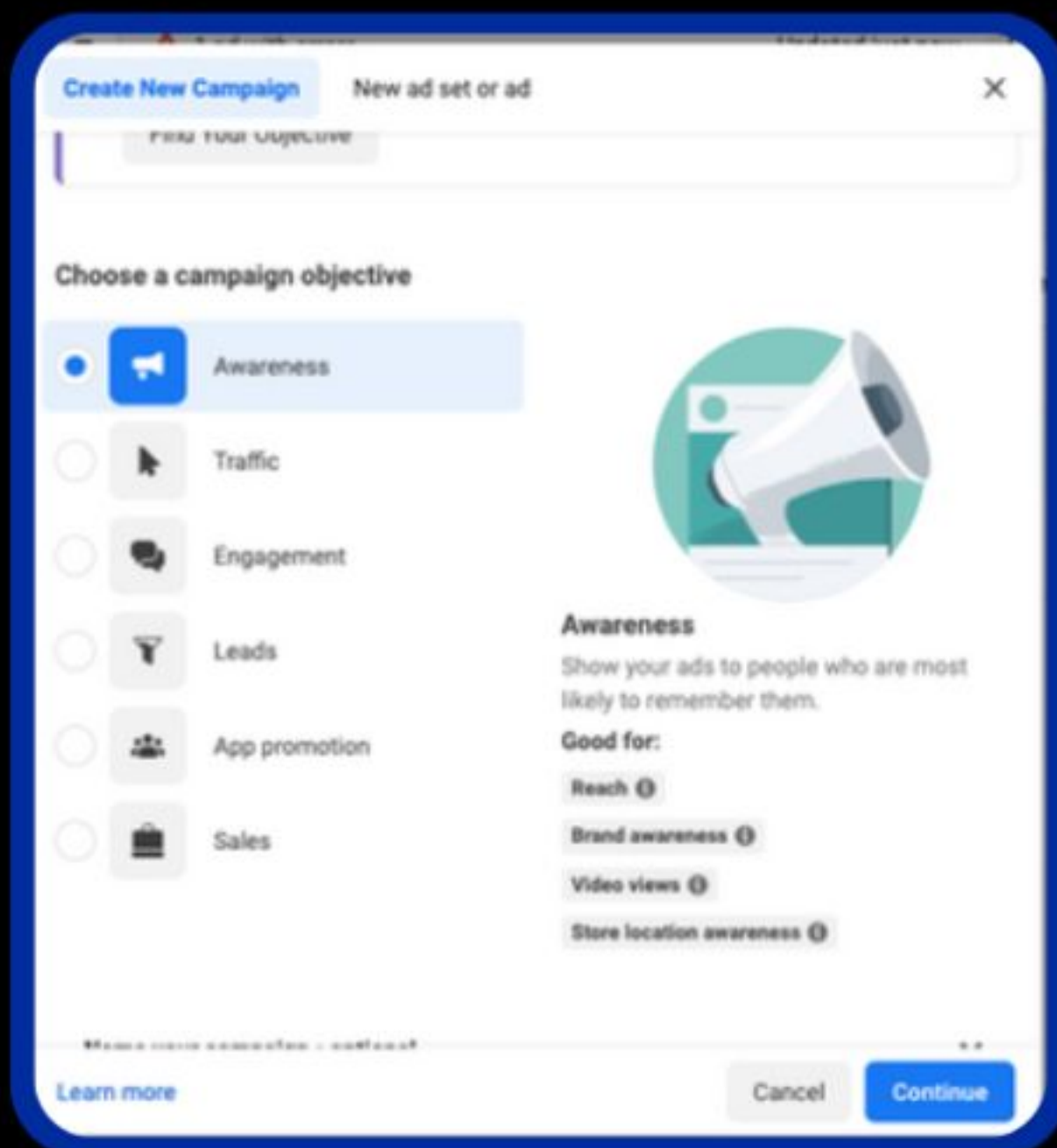
- Facebook Page Creation
- Facebook Cover And Profile Pic Creation
- Facebook Page Optimization
- Post on Page (1 Per Month)
- Call To Action Button Creation
- Hashtag Research
- Video Posting (Provide By Client)
- Page Monitoring

Facebook Ads Management

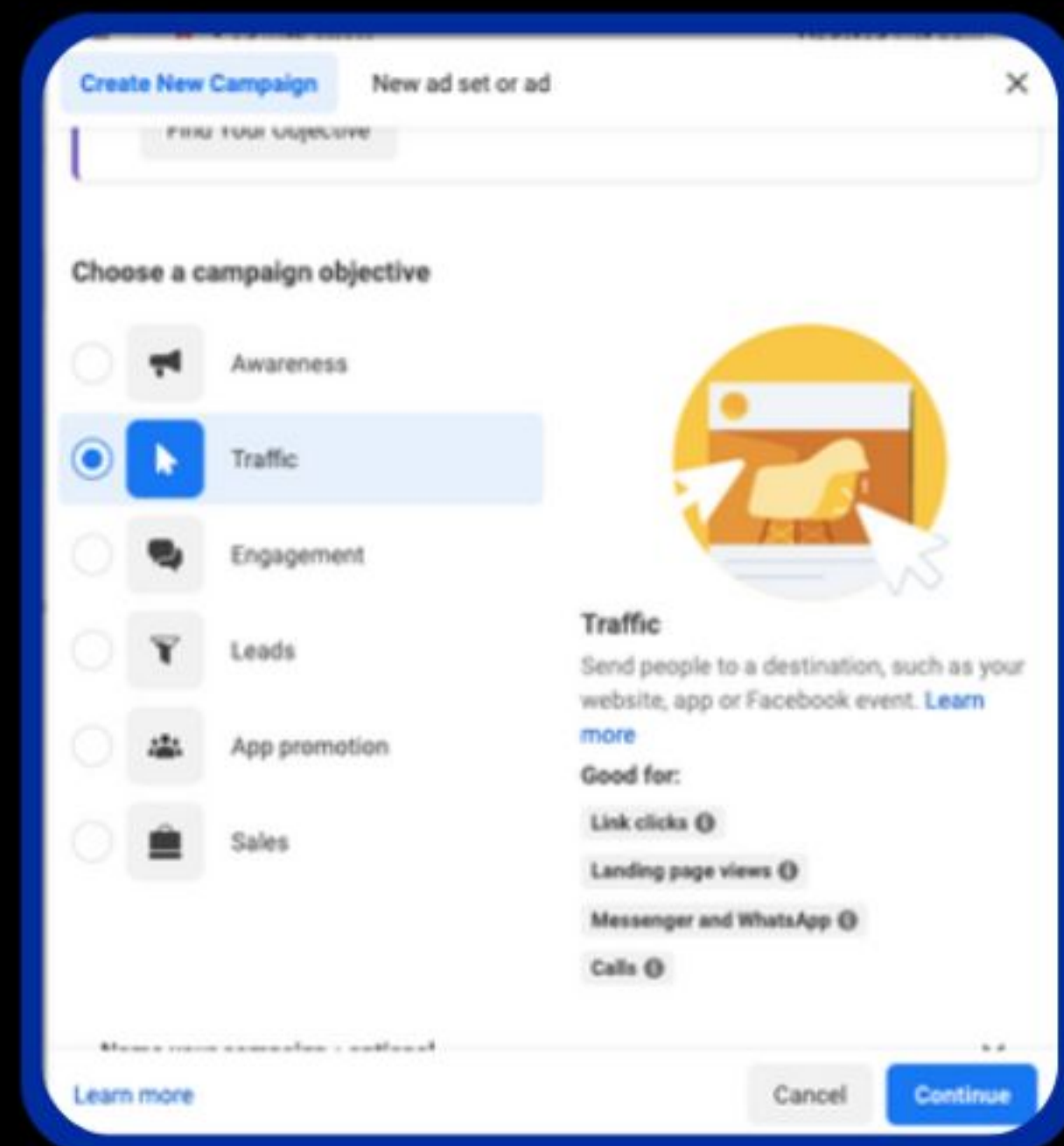
- Suggested Starting Ad Spend Per Day Up to min- 100 to 200 INR
- Facebook Business Manager Set Up
- Facebook Ads Campaign – 1
- Ad Set – 2
- Custom Conversion Creation
- Remarketing
- Detailed Audience Creation
- Facebook Analytics Report Creation
- Ad Campaign Monitoring
- Dynamic Ads Creation
- Instant Experience Ads Creation
- Customization Of Ad Placements
- Carousel And Collection Ads
- Traffic Monitoring
- Monthly Report

SMART VUE

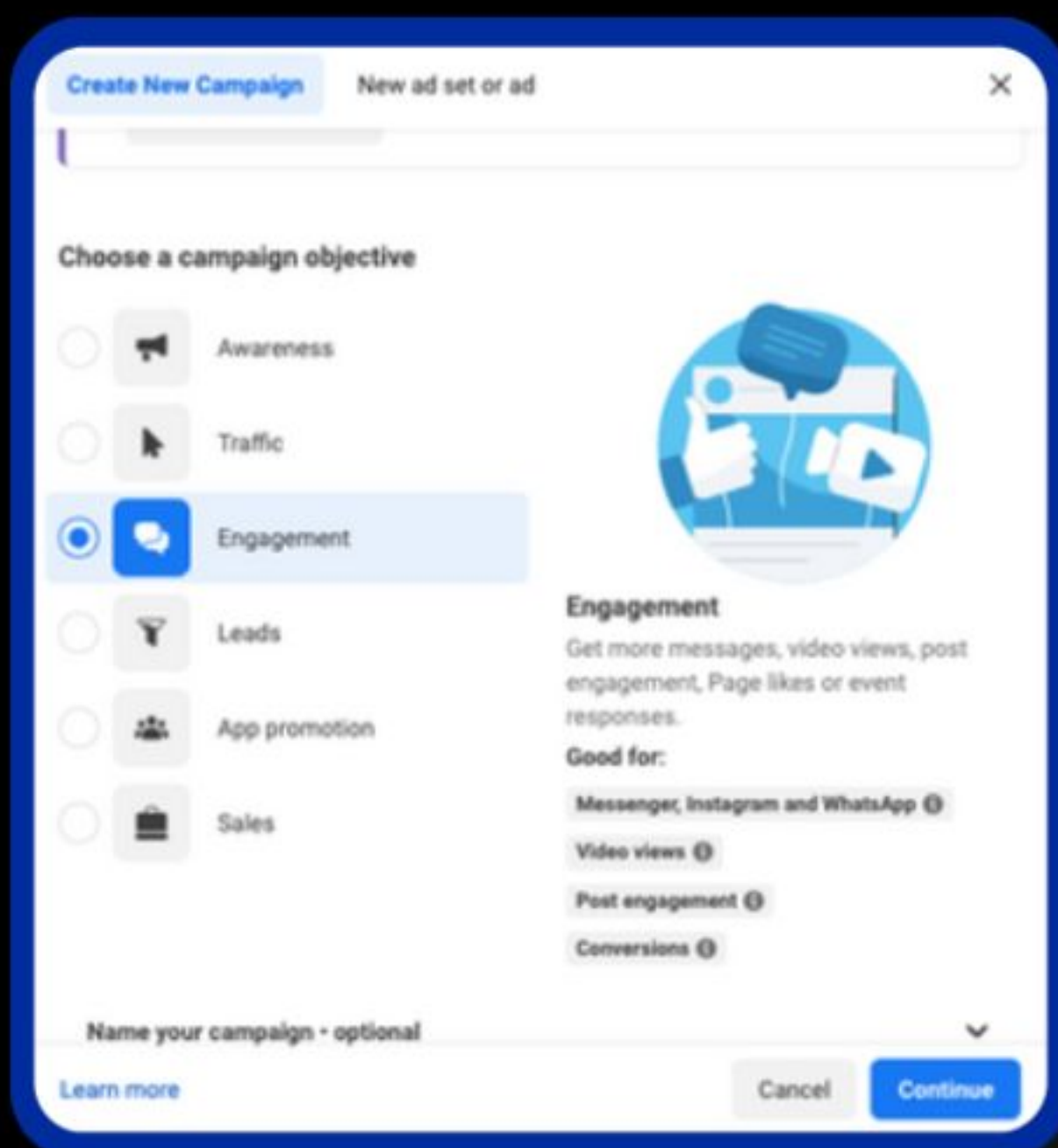
CHOOSE ANY ADS



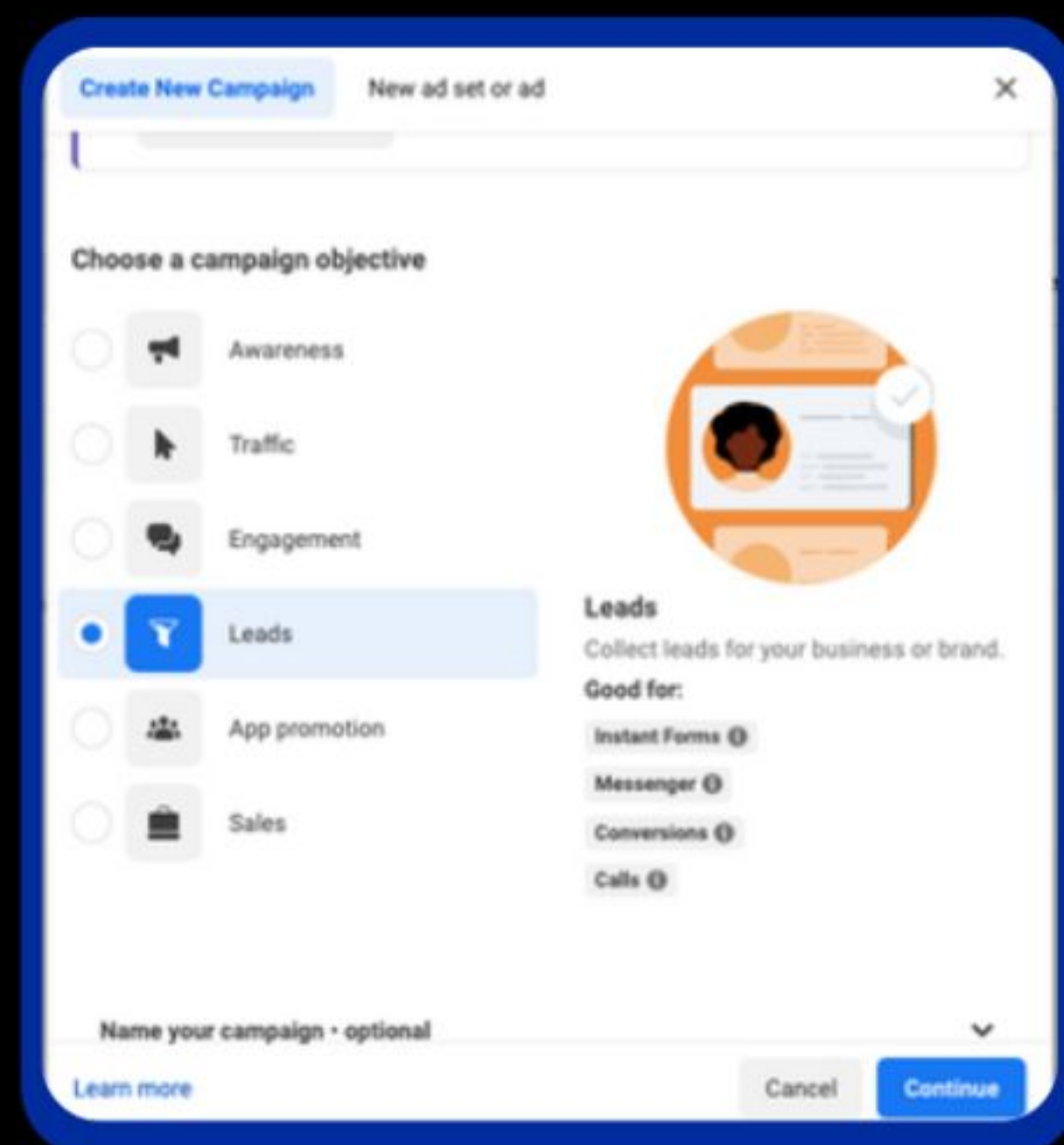
Brand Awareness



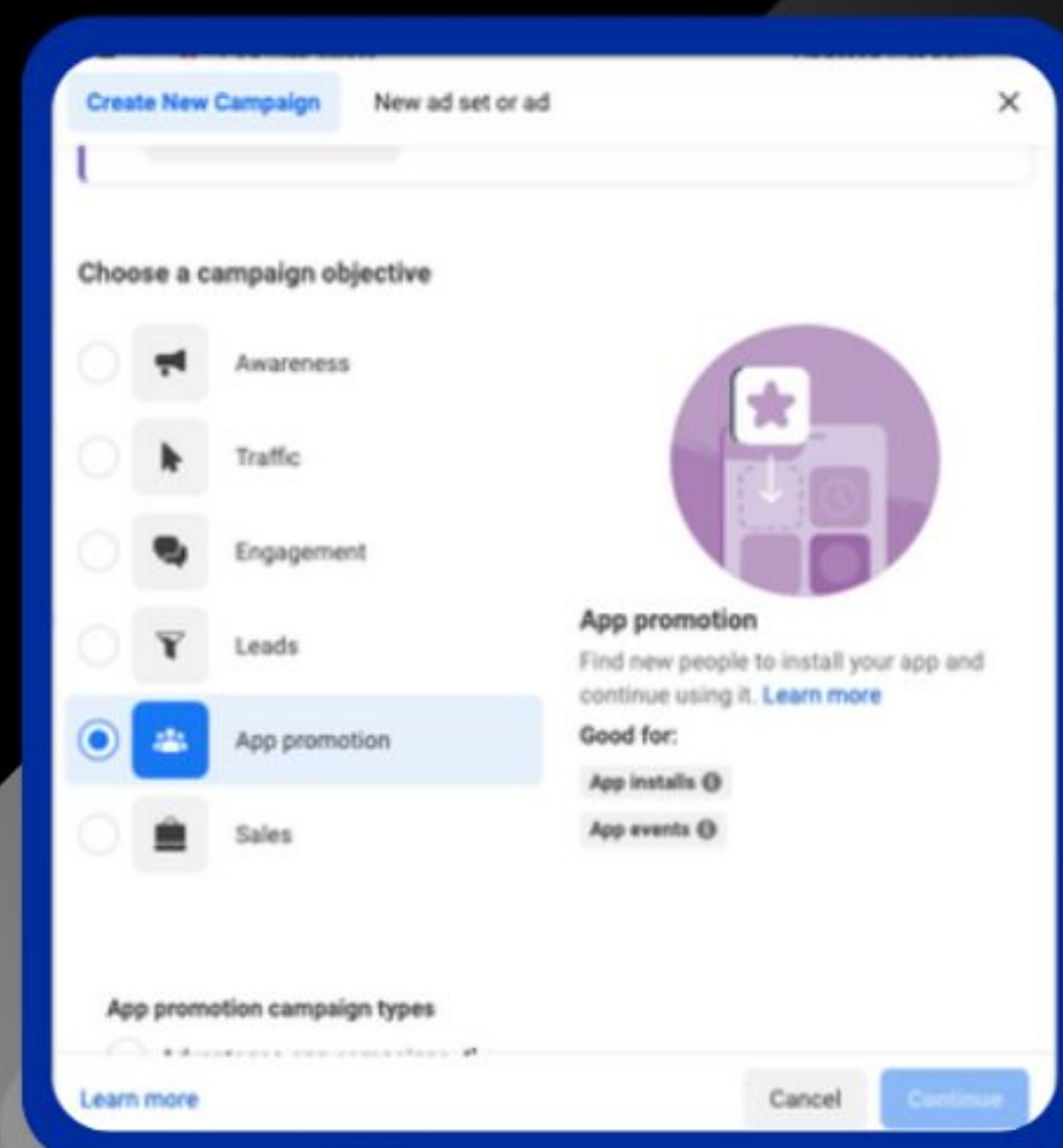
Traffic



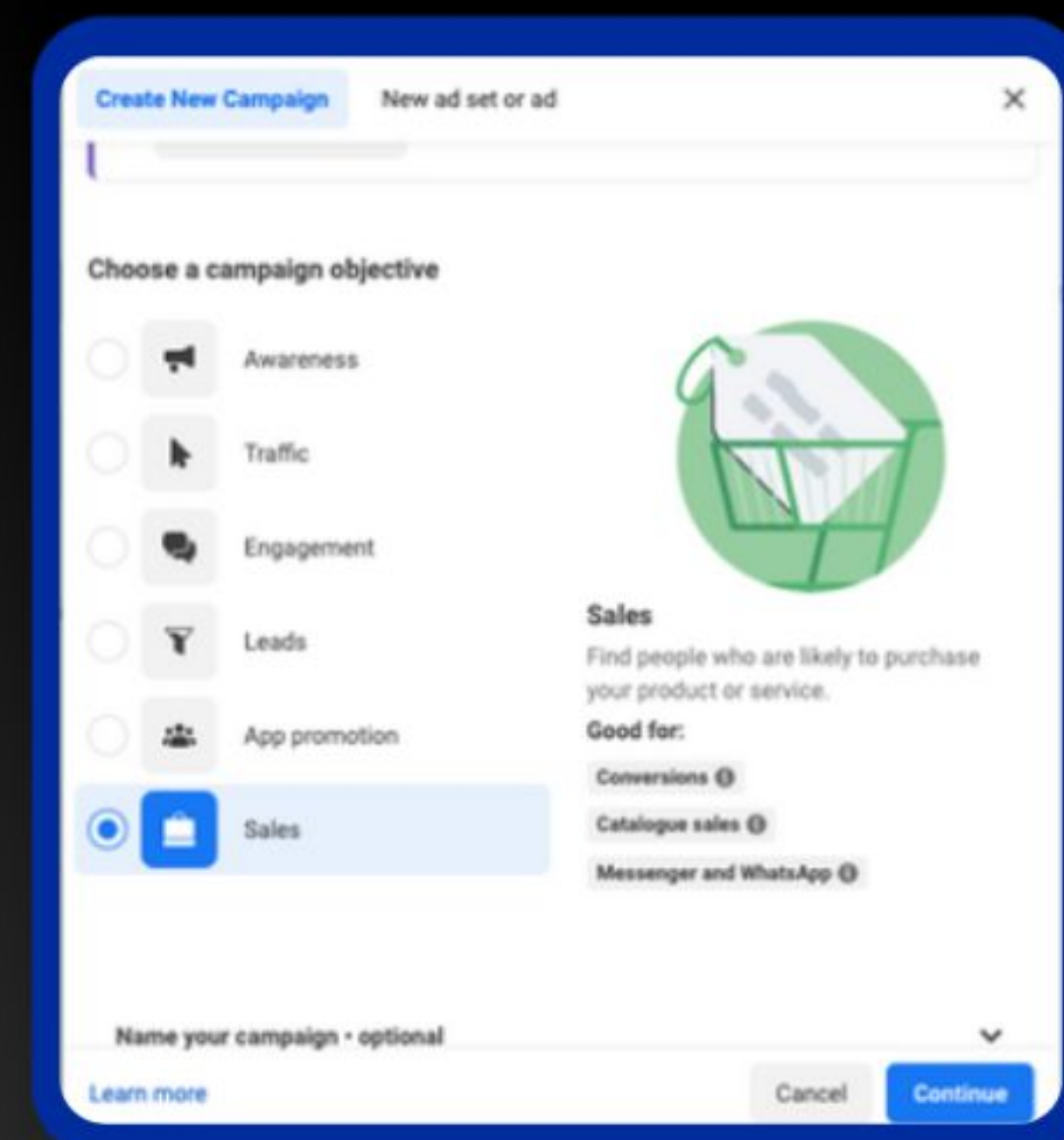
Facebook Engagement Ads



Facebook Lead Generation



App Promotion & Installation



Facebook Sales Generation

SEARCH ENGINE OPTIMIZATION (SEO) – 1 MONTH

On-Page SEO

- ✓ Keyword Research (5 Keywords)
- ✓ Meta Title & Description Optimization (5 Each)
- ✓ Sitemap & Robot.txt Setup
- ✓ Google Analytics
- ✓ Search Console Setup

Off-Page SEO

- ✓ Google Local Listing (1)
- ✓ Twitter Account Creation
- ✓ Competitor & Website Analysis
- ✓ Monthly Ranking Reports

SEARCH ENGINE OPTIMIZATION (SEO) – 1 MONTH

- Report Sharing
- Monthly Report
- Keywords Research
- Initial Ranking Report
- Content Duplicity Check
- Website & Competitor Analysis
- SEO Plan
- HQ Backlinks
- Baseline Report
- Page Optimization
- Keyword Analysis
- Website Optimization
- Image Optimization
- Content Optimization
- Site Page Optimization
- Competitor Analysis
- SEO Friendly Navigation
- H1 (Heading Tag) Optimize
- Anchor Tag
- Url Optimize
- Meta Tittle/ Site Title
- Meta /Site Description
- Create Sitemap
- Submit Site Map
- Resource Link Building
- Google Webmaster Setup
- Internal Link
- Bing/ Yahoo Setup
- Broken Link Check
- Google Map Integration on website
- Directory
- Local Citation
- Bookmarking
- Forum Submission
- Free Ads Submission
- Local Business Listing
- Pdf Submission
- PPT Submission
- Video Submission
- Image Submission

SOCIAL MEDIA CREATION

- ✓ Complete Social Media Setup
- ✓ Profile Optimization (Bio, Links, Branding)
- ✓ Cover/Display Picture Design
- ✓ Username & Handle Consistency Check
- ✓ Platform-Specific SEO (Keywords, Hashtags)

GOOGLE MY BUSINESS LISTING & GMB POSTING

- ✓ Google My Business setup
- ✓ Verify GMB Account
- ✓ Google Map Listing
- ✓ Update GMB
- ✓ Local SEO
- ✓ Google map live
- ✓ Live service
- ✓ Create bio
- ✓ Create address
- ✓ Create image
- ✓ Image upload(Provide by Client)
- ✓ Live No (within 7 to 12 Days)
- ✓ Create Service Area in GMB
- ✓ 100% Optimize GMB

SOCIAL MEDIA OPTIMIZATION (SMO) – 1 MONTH

- ✓ 10 High-Quality Posts + 1 Engaging Video
- ✓ Content Creation & Optimization
- ✓ Post Design (Custom Graphics/Images)
- ✓ Hashtag Research & Strategy
- ✓ Engagement Boosting (Captions & CTAs)
- ✓ Platform-Specific Optimization
- ✓ (FB/IG/LinkedIn/Twitter)

INVESTMENT SUMMARY

ELITE PACKAGE (ALL-INCLUSIVE)

STANDARD PRICE:- 20,500/-

LIMITED OFFER:- 16,500/-

Terms & Benefits

- ✓ 100% Transparency – No Hidden Costs
- ✓ Dedicated Account Manager
- ✓ 24X7 Support
- ✓ Payment Terms: 50% Advance | 50% on Completion Website

SMART VUE

GET IN TOUCH



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Google My Business (GMB) Verification & Compliance Disclaimer

1. Verification Requirements

- If your GMB listing is not live, you must provide valid business documentation (e.g., business license, utility bill, tax ID) as proof for Google's verification process.
- Smart Vue will submit these documents to Google on your behalf but cannot guarantee approval, as Google's final decision depends on their internal review.

2. Suspension Risks

- GMB listings may face suspension due to:
 - Inconsistent business information (name, address, phone).
 - Fake reviews or policy violations.
 - Google algorithm updates.
- Important: Smart Vue is not responsible for suspensions caused by client-side actions (e.g., editing details post-verification, violating Google's guidelines).

3. Reactivation Support

- If your GMB gets suspended, we'll provide guidance for reappeal, but reinstatement depends solely on Google's discretion. Additional charges may apply for re-verification efforts.

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